

PRAXIS STRATEGY GROUP

Strategy into lasting capacity.

STATEMENT OF QUALIFICATIONS | SEPTEMBER 2026

We connect funding, operations, people, and technology so ambitious organizations can deliver. Our practice is built around ongoing partnerships with nonprofits, public agencies, health organizations, and businesses.

CONNECTED CAPABILITIES

Funding & financial administration

Government and foundation proposals, fundraising strategy, donor communications, award administration, budgets, expenditure tracking, financial documentation, and reporting.

Operations & implementation

Strategic-plan implementation, project coordination, process improvement, board materials, program reporting, and practical staff guidance.

Community safety & prevention

Gun violence prevention, CalVIP implementation, community violence intervention, upstream youth and workforce-program design, hospital-community proposal and program planning, male engagement, and bullying prevention.

Public affairs & facilitation

Policy research, legislative tracking, advocacy materials, canvassing and community outreach, coalition coordination, public speaking, workshops, and facilitated strategy sessions.

Software development & digital systems

Full-service consulting across frontend interfaces, web applications, backend services, SQL data models, API integrations, dashboards, automation, testing, documentation, and ongoing maintenance within an agreed technical scope.

Health content & advisory

Health-program funding, reporting, administrative workflow documentation, and digital tools. Planned RN collaboration focuses on educational content review and organizational advice.

A RECORD OF CONTRIBUTION

\$29M+ in funding secured, renewed, and managed across Hisham's career, including **\$17M+** in successful proposals authored or led. These totals overlap and are not additive.

Selected prior-role work includes successful \$5M CalVIP and \$1.5M DOJ/BJA proposals for county violence prevention; a \$2M youth behavioral health proposal and grant-related finance at Ruby's Place (2023-2025); HUD housing applications and renewals; and strategic planning and development operations at Bonafide (2025-2026).

CalVIP experience spans service scopes, workforce pathways, budgets, subaward administration, referral workflows, quarterly reports, and evaluation coordination. Clear roles, useful documentation, and dependable follow-through across government and community teams.

One practice. Connected perspectives.

HISHAM ALI BOB | FOUNDER & PRINCIPAL

Former board member of the California Partnership to End Domestic Violence (2020-2022), with a focus on engaging men in prevention. More than 10 years across nonprofit development, county government, public health, programs, financial administration, and consulting. A Sudanese-American who speaks English, Spanish, and Arabic, Hisham served as the OK Program of Oakland's consulting Program Manager (2021-2023), supporting mentoring and police-youth dialogue. He helped found Contra Costa County's Mission Possible Conference and advised Oakland's Public Safety Table. B.A., Economics, University of California, Davis.

NANCY IRIARTE-ALI BOB, MSN, RN, PHN | PLANNED COLLABORATION

Nancy is a master's-prepared UCSF Clinical Nurse II with five years of pediatric bedside experience and current nurse-line work. Her background spans 17 pediatric subspecialties, patient-safety coaching, outpatient coordination, nurse precepting, telehealth workflows, and Epic/APEX. M.S. in Nursing, Clinical Nurse Leader, University of San Francisco; Public Health Nurse certification.

Planned PSG services are limited to reviewing general health-education content, family resources, staff learning materials, and workflow documentation, plus organizational advice. No patient care, telephone triage, individualized medical advice, or access to patient records is offered. Clients retain clinical decisions and final content approval. Nancy's UCSF employment is separate from PSG.

PLANNED BACKEND ENGINEERING ADDITION

PSG plans to add a dedicated backend software engineer to expand capacity for more demanding applications, data infrastructure, and integrations. Every engagement will have a defined technical scope and delivery team, with attention to testing, access needs, deployment, documentation, and long-term maintainability.

FLUENT IN THE WORKING SYSTEMS

JustGrants, ASAP, HUD e-snaps, QuickBooks, BILL, Sage Intacct, Excel, Google Sheets, Salesforce, DonorPerfect, Bloomerang, Airtable, Fluxx, Instrumentl, Asana, Microsoft 365, Google Workspace, and GitHub; WordPress, Wix, and Squarespace. Hands-on HTML/CSS, JavaScript, Python, SQL, APIs, and workflow automation. Epic training.

BUILT FOR CONTINUITY

Monthly retainers and multi-month contracts provide a consistent operating rhythm: agreed priorities, accountable deliverables, regular communication, and a plan for improvement. Focused initial engagements can establish the basis for a longer partnership.

Current client relationships include youth and family support, mentoring and leadership, and refugee-youth learning organizations. Client names and engagement details are shared selectively, with permission.

START A CONVERSATION

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PraxisAlly.com

East Bay, California. Remote collaboration nationwide.